

## Unit 2 Info Project

You will engage in the writing process to produce an information article that includes an infographic. After viewing and reading several selections about the unfair use of child labor in African cocoa fields, you will write an informational piece based on the following prompt: *Some students have suggested that more should be done to expose the public to the unfair use of child labor in the cocoa fields. You are working on the school newsletter, and your assignment is to write an informational article for the newsletter on this topic. Use the sources you have examined to write your article. The audiences for your article are the teacher and students at your school.*

Category	4	3	2	1
Topic Introduction	Clearly introduces a the topic	Adequately introduces the topic	Minimally introduces the topic	Does not introduce the topic
Organization	Clearly organizes ideas	Adequately organizes ideas	Minimally organizes ideas	Does not organize ideas
Format	Consistently includes appropriate formatting, heading, subheading, pictures, captions, graphics to aid comprehension, and told like a realistic news story	Often includes appropriate formatting, heading, subheading, pictures, captions, and graphics to aid comprehension and told like a realistic news story.	Occasionally includes appropriate formatting, heading, subheading, pictures, captions, and graphics to aid comprehension and told like a realistic news story.	Does not include appropriate formatting, heading, subheading, pictures, captions, and graphics to aid comprehension and not told like a realistic news story.
Cohesion	Consistently uses words, phrases, and clauses to create cohesion and clarify the relationships among ideas and concepts	Often uses words, phrases, and clauses to create cohesion and clarify the relationships among ideas and concepts	Occasionally uses words, phrases, and clauses to create cohesion and clarify the relationships among ideas and concepts	Does not uses words, phrases, and clauses to create cohesion and clarify the relationships among ideas and concepts
Focus	Sustains clear and coherent writing appropriate to task, purpose, and audience	Inconsistently demonstrates clear and coherent writing appropriate to task, purpose, and audience	Infrequently demonstrates clear and coherent writing appropriate to task, purpose, and audience	Does not demonstrate clear and coherent writing appropriate to task, purpose, and audience
Conclusion	Provides a clear concluding statement or section that supports the information presented	Provides an adequate concluding statement or section that supports the information presented	Provides a weak concluding statement or section that supports the information presented	Does not provide a clear concluding statement or section that supports the information presented
Evidence	Consistently supports the topic with relevant facts, definitions, concrete details, quotations or other information and examples from informational texts.	Often supports the topic with relevant facts, definitions, concrete details, quotations or other information and examples from informational texts.	Occasionally supports the topic with relevant facts, definitions, concrete details, quotations or other information and examples from informational texts.	Does not support the topic with relevant facts, definitions, concrete details, quotations or other information and examples from informational texts.
Elaboration	Consistently uses precise language and domain-specific vocabulary to inform about or explain the topic	Often uses precise language and domain-specific vocabulary to inform about or explain the topic	Occasionally uses precise language and domain-specific vocabulary to inform about or explain the topic	Does not use precise language and domain-specific vocabulary to inform about or explain the topic
Style	Accurately uses precise language and clearly establishes and maintains a formal writing style appropriate to task, purpose, and audience	Frequently uses precise language and adequately establishes and maintains a formal writing style appropriate to task, purpose, and audience	Minimally uses precise language and minimally establishes and maintains a formal writing style appropriate to task, purpose, and audience	Does not use precise language and does not establish and maintain a formal writing style appropriate to task, purpose, and audience
Conventions	Consistently demonstrates a strong command of the conventions of Standard English grammar and usage when writing	Often demonstrates a strong command of the conventions of Standard English grammar and usage when writing	Occasionally demonstrates a strong command of the conventions of Standard English grammar and usage when writing	Does not demonstrate a strong command of the conventions of Standard English grammar and usage when writing
Citing works	Clearly follows a standard format for citation all of the time to avoid plagiarism	Adequately follows a standard format for citation all of the time to avoid plagiarism	Minimally follows a standard format for citation all of the time to avoid plagiarism	Does not follow a standard format for citation all of the time to avoid plagiarism
Infographic	Enhances the central idea of the article. Is colorful, neat, and easy to use. ....	Supports the central idea of the article. Is generally colorful, neat, and easy to use.	Somewhat supports the central idea of the article. May be disorganized, messy, or difficult to use.	Does not support the central idea of the article. Is disorganized, messy, and difficult to use.

